

## Setting up a Giving Page – your own personal web page for Fastathon Fundraising.

(You can use it for almost any other fundraising idea you have too.)

**Note!! This is NOW done through DEBIT CARDS as well as credit cards and PayPal so hit up all your contacts. After all, EVERYONE has a debit card! Just imagine how much you can raise this way.**

Before you start you should have a jpg of yourself or something off World Accord's website that inspires you. To get one of the Fastathon shots, go to the Facebook Group called "Fastathon" and right click on one of the pics there and save it to your computer. Remember where you saved it so it will be easy for you to find when it is time to upload it. Alternately you can send an email to [dwamsley@worldaccord.org](mailto:dwamsley@worldaccord.org) and I can email you a photo for your Giving Page.

1. Go to CanadaHelps.org <http://www.canadahelps.org>
2. Under "Ways to Give", click on "Giving Pages"
3. Click on the "Create a Giving Page" button.
4. Under "New Giving Pages Users" click "Register with CanadaHelps"
5. Fill in the required information and click "Continue"
6. Read the page then click on "Create a Giving page"
7. Under "Type of Page" select "Other Event/Occasion"
8. Put in your Page Title - whatever you think will motivate people to sponsor you (Braving Starvation to Help Others)
9. Put in your personal message or simply use this message:

World Accord Fastathon is an annual fund-raiser and development education weekend the last weekend of May, 2011.

Central to the experience of the weekend is being hungry. By going without food for 36 hours (drinking fluids only) we gain a degree of insight into the challenges faced by many of the world's poor people. Money raised supports the great work of this international development agency.

[www.worldaccord.org](http://www.worldaccord.org)

10. Click on "upload my own image" ( Note – You can use your own pic so people will recognize you or if you like, you DO have our permission to use photos off our website in fundraising activities for World Accord)
11. Browse to your photo
12. Click on "YES, please display my fundraising goal of:"
13. Put in your Fundraising Goal "\$1,000" or whatever you choose but shoot high. People will applaud your efforts and goals.
14. You can choose whether or not to let them display a list of your donors (don't worry - that will happen only if the donor agrees to it when making the donation)
15. Click on "Please send me an email....."
16. Pick an expiry date a few weeks after the Fastathon you are attending to allow for late donations to come in.
17. Include a message to the charity like "Hi this is David Barth. Please apply this donation to my Fastathon contributions – Thank You"
18. Click "Continue"
19. When Selecting a Charity type in "World Accord" then click "Search"
20. World Accord should show up and you have to click on "Add"
21. Click on "Finish My giving Page"
22. Congratulations – you are the proud owner of a Giving Page
23. Click on "[Invite people to view and donate through your GivingPage!](#)"
24. Simply copy the web address they give you and past it into your fundraising emails or notes to friends on FaceBook or MSN or whatever e-media you like to use. Be sure to check the link yourself.

Send the link to everyone you know and you are sure to raise money in a VERY easy way. Others you know may just give you cash pledges but be sure to send them the GivingPage information too because it shows you are serious and have a goal.

Thanks and happy Fund Raising. See you at Fastathon.